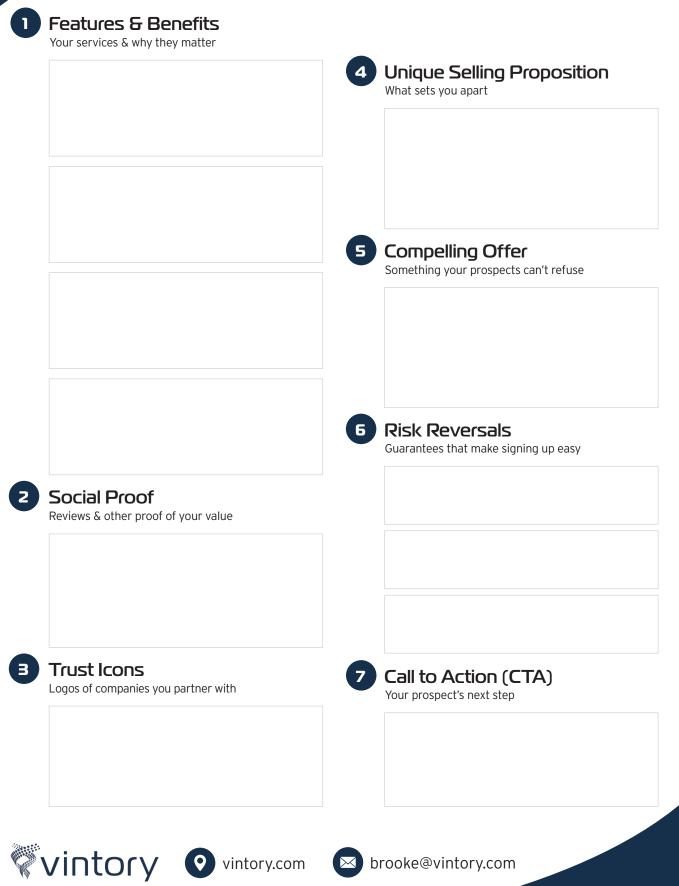
Key Message Building Blocks

Want to craft a clear, compelling message for your company? This sheet will help you do it. Keep a broad perspective as you fill it out. Think 30,000 feet. So be specific, be honest, and never step out of your prospect's shoes.



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Features & Benefits

Your services & why they matter

Revenue management that keeps rates competitive

Digital marketing that attracts the right quests

Property care that keeps homes walk-in ready

Multi-channel bookings that gives homes top exposure

Social Proof

Reviews & other proof of your value

"Cozi is attentive, responsive, and keeping our returns high. Should've partnered with them years ago." - Bob & Ellen, owners

Trust Icons

Logos of companies you partner with









 $\left[\times\right]$ brooke@vintory.com



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Risk Reversals Guarantees that make signing up easy

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