

VINTORY LLC PRO PLAN

I. Deliverables.

A. Assets. Vintory shall provide Customer with the following marketing and business development assets:

- Data
 - 1000 Absentee Home Owner Records*
 - Email and Phone Appends*
- Sales
 - Pro Forma Template
- Email Templates
 - Cold Outreach Email Sequence Templates
 - Nurturing Follow Up Email Sequence Templates
- Lead Capture
 - Owner Landing Page Designed for Property Owners Δ
 - Display Ads for Digital Marketing Δ

B. Services. Vintory shall provide Customer with the following marketing and business development services:

- Technology
 - CRM Setup and Integration
 - Setup of Call Tracking and Recording System
 - Meeting Scheduler Setup and Integration
- Email Campaigns
 - Cold Email Outreach Management
- Digital
 - PPC Management for Owner Acquisition*
 - Retargeting Management*

* When available in market. Additional records may be subject to additional fees.

Δ Templated page choices. Additional third-party fees such as PPC campaigns, target lists, etc. may apply. Additional revisions will be charged hourly at a rate of one hundred dollars (\$100) per hour.

THIRD-PARTY EXPENSES

Customer shall be responsible for paying expenses charged by third-party suppliers, including without limitation:

1. Direct Mail
 - a. Printing Costs
 - b. Postage
2. Data
 - a. Any Additional Marketing Lists
 - b. Any Additional Data Expenses
 - c. Any Additional Appending Services
3. Digital Marketing
 - a. Google Ads
 - b. Facebook Ads, LinkedIn Ads, Twitter Ads
 - c. IP Targeting Display Ads
 - d. Any other Digital Marketing advertising network
4. Third Party Software
 - a. DocuSign – included is 10 signed contracts per month. Additional signed contracts are \$10/each. Partner can send unlimited contracts per month for signature.